

GREEN UP VERMONT www.greenupvermont.org

Success on Green Up Day May 4, 2024



Green Up Day, saw a 30% growth in volunteers over 2023, picked up over four tons of litter and 15,813 tires. In flood clean-up projects we took care of an additional 10,000 tires. We also attempted a Guinness World Records® title and succeeded! The record is: "The Most Pledges Received to Pick Up Trash in 24 Hours." Vermont is the only State in the nation that can boast this achievement and the only State that offers a program like Green Up Day. As one of Vermont's favorite traditions, it is imperative for today and for future generations to keep building pride, awareness, and stewardship for a clean Vermont, and keep residents civically engaged.

Green Up initiatives are year-round and further our environmental impact with waste reduction programs, additional clean-up efforts, and educational initiatives. We received a special flood recovery donation from Subaru of New England and have been able to rally volunteers and pay for many flood clean-up projects across the State.

Support from your municipality is essential to our program. Funds help pay for Green Up Day supplies, promotional outreach, and educational resources, contests for kids, and a \$1,000 scholarship. We are requesting level funding for 2025.

Thank you for supporting this crucial program that takes care of where we all get to live, work and play.

Be an Environmental Hero – Donate on Line 23 of the Vermont State Income Tax Form or at www.greenupvermont.org.

2025 Green Up Day is May 3rd.

Green Up Vermont is a 501c3 nonprofit.